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**UK's first gadget insurance comparison website launches**  
***Protect Your Gadget aims to help consumers find insurance cover for those  
Oh No! moments***

Protect Your Gadget, the first gadget insurance comparison service, has launched in the UK. The service will compare multiple brands and allow consumers to review policies based on the cover provided - including accidental damage, mechanical breakdown and whether or not family cover is provided.

CEO of [Protect Your Gadget](#), Steve Jones, said: "From mobile phones and tablets, to laptops, digital cameras, games consoles, sat navs and Go Pros – we're carrying more and more devices around with us, and understandably, we don't want to compromise on our tech when we travel. But it's important to think about insuring these gadgets and protecting ourselves from those "oh no!" moments. Protect Your Gadget provides access to all kinds of cover for nearly every kind of gadget, at a range of competitive prices from a panel of leading brands."

With 66%\* of adults owning a Smartphone and almost two-thirds of UK adults having access to a tablet,\*\* there is a growing need for families and professionals to protect themselves against the potential loss or damage of these digital devices.

Steve continued: "As a nation, we are comfortable comparing our home and car insurance, but we don't always think about protecting our gadgets. Often, these items aren't covered on your travel insurance and may cost extra to insure on your home insurance, so cover for these items can often fall through the net."

Protect Your Gadget has been launched by, Comparison Creator, who specialise in insurance comparison. The company provides a white-label breakdown comparison service for GoCompare, Moneysupermarket, Confused.com and Comparethemarket. It also provides home emergency comparison for GoCompare and Compare the Market.

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**Notes to editors:**

\* Taken from the Ofcom Tech Tracker figures for Q1 2016 - <https://www.ofcom.org.uk/about-ofcom/latest/media/facts>

\*\*Taken from the Deloitte Global Mobile Consumer Survey 2016: UK Cut, <https://www.deloitte.co.uk/mobileuk/>

Attached is a picture of CEO of Protect Your Gadget, Steve Jones, and the Protect Your Gadget branding.

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