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Protect Your Gadget is selected by MoneySupermarket for gadget insurance comparison

MoneySuperMarket is the latest aggregator to use Protect Your Gadget to power its gadget insurance comparison to its customers.

Protect Your Gadget is the only gadget insurance comparison website in the UK. The service compares multiple brands and allows consumers to review policies based on the cover provided - including accidental damage, multi-gadget cover, mechanical breakdown and whether or not family cover is provided. The service has already been plugged in by GoCompare.

Protect Your Gadget was launched by Cwmbran-based Comparison Creator in August. CEO of Protect Your Gadget, Steve Jones, said: "We are really pleased that Moneysupermarket has opted to partner with Protect Your Gadget and provide a true gadget insurance comparison service for its customers. We are really proud of the service we have built and being available through a comparison site such as Moneysupermarket will be a huge boost to the business.

"Many gadget insurers are brokers and therefore the policies and prices can vary a lot depending on what the customer is insuring. By comparing our panel members, customers will get a clear view of what policy suits them best at what price.

"We are also introducing Defaqto star ratings to our comparison, which will allow customers to compare the quality of the product and not just the cost. Currently, we are the only company in the market who can do that."

The service is now live at www.moneysupermarket.com.

- **Ends-**

Notes to editors:

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About Comparison Creator

Launched in 2010, Comparison Creator specialises in insurance comparison services. The company provides a white-label breakdown comparison service for GoCompare, Moneysupermarket, Confused.com and Comparethemarket. It also provides home emergency comparison for GoCompare and Compare the Market.

In 2017, Comparison Creator CEO Steve Jones completed a management buyout with minority investors, Defaqto. Steve founded the company after working in the insurance and comparison industry for more than 25 years. He developed the Gladiator Commercial brand for Admiral insurance and became its managing director, before leaving in 2003.